



# Austin

**EXPRESS  
DELIVERY VANS**

*a sound business investment!*

## **SERVICE** *the keynote of Success*

Intelligent service — courteous service — punctual service — these are three important requirements of a successful business, and have been and are given by all nationally known firms engaged in the distributive trades. They realised, as all progressive managements do, that the actual over-the-counter sale is not the end of the sales effort.

Customers' orders must be carefully segregated and packed—each order must be delivered in a courteous manner by a courteous employee punctually at the time requested by the customer.

Managements that do not provide these services are obviously losing business to those firms that do, because speed and punctuality are the essence of modern business methods.

The inability of a firm to deliver promptly goods ordered at short notice, reflects at once upon that firm's business acumen, and in the face of present day business competition, invites failure. The use of an Austin Express Delivery Van will ensure that such orders are promptly delivered. These vans are adaptable to any business and are the best value that money can buy.

The acknowledged dependability of service of Austin Vans daily confirms their owners' wisdom in their selection; for hand in hand with this Austin Dependability goes efficiency, economy and freedom from the risk of delivery disorganisation.

**the AUSTIN VAN  
DELIVERS YOUR  
GOODS QUICKLY**  
*and in perfect condition!*





# AUSTIN

## Express Delivery Vans



The 'TEN-FOUR'

The 'SEVEN'

Well displayed signs on the van calling attention to the products of the owner constitute a free advertisement which is brought effectively to the notice of the public as the van travels.

The value of these advertising spaces, covering several square feet, is considerable, especially when the van is constantly mobile in shopping centres.

### The 'SEVEN'

B.H.P.	13
<b>INTERIOR DIMENSIONS</b>	
Length	7 ft. 2 in. (2,192 mm.)
Width	3 ft. 11 in. (1,194 mm.)
Height	3 ft. 3 in. (1,016 mm.)
Width between wheel arches	2 ft. 11 in. (840 mm.)
Width of door opening	2 ft. 9 in. (813 mm.)
Weight carrying capacity	5 cwt. (526 kilos)
<b>EXTERIOR DIMENSIONS</b>	
Length	8 ft. 6 in. (2,591 mm.)
Width	4 ft. 1 in. (1,245 mm.)
Height	5 ft. 2 in. (1,575 mm.)
Height of floor level from ground	3 ft. 11 in. (1,203 mm.)
Cubic capacity	53 cubic ft. (1,517 cubic m.)

An improved larger capacity van. Approximate petrol consumption, 40 to 45 miles to a gallon, 1,200 miles on a gallon of oil. Well over 100 miles a day—every day if necessary.

Fully equipped with 6-volt electric lighting and starting with hand starter switch on fascia board, foot operated dipping device for headlights, flush fitting direction indicators, air strangler, speedometer, screen wiper, driving mirror, licence holder, electric horn, spare wheel and tyre and full kit of tools. Fixed starting handle.

Painted in one of five standard colours:  
Red, Blue, Green, Yellow or Black, £3 10s. extra. Other colours, £5 extra. TAX £10.

PRICE **£108**  
(in Grey Priming) (At works)

Speed from five to fifty m.p.h., petrol consumption 30 to 35 m.p.g. Oil consumption very light. 12-volt electric lighting and starting with hand starter switch on illuminated fascia board, foot operated dip and switch headlamps, direction indicators, combined air strangler and choke control, clock, speedometer, electric horn, electric screen wiper, licence holder, stop and tail lamp, spare wheel and tyre and a full kit of tools. Fixed starting handle.

Painted in one of five standard colours: Red, Blue, Green, Yellow or Black, £4 5s. extra. Other colours, £7 10s. extra. TAX £15.

PRICE **£148** £150  
(in Grey Priming) (At works)

### The 'TEN-FOUR'

B.H.P.	21
<b>INTERIOR DIMENSIONS</b>	
Length	8 ft. 9 in. (2,667 mm.)
Width	4 ft. 1 in. (1,245 mm.)
Height	3 ft. 8 in. (1,118 mm.)
Width between wheel arches	3 ft. 3 in. (1,016 mm.)
Width of door opening	3 ft. 0 in. (914 mm.)
Weight carrying capacity	8-8 cwt. (803-856 kilos)
<b>EXTERIOR DIMENSIONS</b>	
Length	10 ft. 11 in. (3,332 mm.)
Width	4 ft. 3 in. (1,302 mm.)
Height	5 ft. 0 in. (1,524 mm.)
Height of floor level from ground	3 ft. 10 in. (1,200 mm.)
Cubic capacity	63 cubic ft. (1,784 cubic m.)

Powerful, quickly responsive engine, economical in fuel consumption, approximately 28 m.p.h. 12-volt electric lighting and starting with hand starter switch on illuminated fascia board, foot operated dip and switch headlamps, direction indicators, air strangler, clock, speedometer, electric screen wiper, driving mirror, licence holder, stop and tail lamp, electric horn, spare wheel and tyre, fixed starting handle and full kit of tools.

Painted in one of five standard colours: Red, Blue, Green, Yellow or Black, £5 extra. Other colours, £8 extra. TAX £15.

PRICE **£172-10**  
(in Grey Priming) (At works)

### The Light '12-4'

B.H.P.	28
<b>INTERIOR DIMENSIONS</b>	
Length	9 ft. 6 in. (2,926 mm.)
Width	4 ft. 8 in. (1,462 mm.)
Height	3 ft. 11 in. (1,194 mm.)
Width between wheel arches	3 ft. 5 in. (1,067 mm.)
Width of door opening	3 ft. 1 in. (940 mm.)
Weight carrying capacity	7-10 cwt. (656-908 kilos)
<b>EXTERIOR DIMENSIONS</b>	
Length	11 ft. 2 in. (3,403 mm.)
Width	4 ft. 10 in. (1,524 mm.)
Height	4 ft. 10 in. (1,524 mm.)
Height of floor level from ground	3 ft. 10 in. (1,200 mm.)
Cubic capacity	88 cubic ft. (2,492 cubic m.)

There is the option of two powerful six-cylinder engines—both mounted on strong chassis devised to carry half a ton. 12-volt electric lighting and starting with hand starter switch on illuminated fascia board; foot operated dip and switch headlamps, direction indicators, air strangler, air cleaner, clock, speedometer, stop and tail lamp, electric horn, driving mirror, licence holder, electric screen wiper, spare wheel and tyre, fixed starting handle and a full kit of tools.

Painted in one of five standard colours: Red, Blue, Green, Yellow or Black, £5 extra. Other colours, £8 extra. TAX £15.

PRICE **£190**  
(in Grey Priming) (At works)

### The Light '12-6'

B.H.P.	30
<b>INTERIOR DIMENSIONS</b>	
Length	9 ft. 6 in. (2,926 mm.)
Width	4 ft. 8 in. (1,462 mm.)
Height	3 ft. 11 in. (1,194 mm.)
Width between wheel arches	3 ft. 5 in. (1,067 mm.)
Width of door opening	3 ft. 1 in. (940 mm.)
Weight carrying capacity	7-10 cwt. (656-908 kilos)
<b>EXTERIOR DIMENSIONS</b>	
Length	10 ft. 11 in. (3,332 mm.)
Width	4 ft. 10 in. (1,524 mm.)
Height	4 ft. 10 in. (1,524 mm.)
Height of floor level from ground	3 ft. 10 in. (1,200 mm.)
Cubic capacity	88 cubic ft. (2,492 cubic m.)

Disc wheels can be fitted at same price. Two bucket seats are the standard equipment, but a bench type seat can be fitted without additional cost.

PRICE **£190**  
(in Grey Priming) (At works)



The Light 'TWELVE-FOUR'

The Light 'TWELVE-SIX'

\* Standard vans are weighed with single front seat and without water, oil, petrol, spare wheel and tyre. 100 lbs. bucket seats or disc wheels (the standard weight is not guaranteed to come under one ton). The van weighed with one bucket seat only will comply with the 115 ton.

PROFITABLE INVESTMENTS for the WHOLESALE or RETAIL TRADER



# GENERAL SPECIFICATION

## ENGINE.

- Seven h.p.** - 4-cylinder, water cooled, detachable head, bore 2.2 ins., stroke 3 ins. = 747.5 c.c., R.A.C. rating 7.8 h.p.
- Ten h.p.** - 4-cylinder, water cooled, detachable head, bore 2.4995 ins., stroke 3.5 ins. = 1,125 c.c., R.A.C. rating 9.9 h.p.
- Light 12-4** - 4-cylinder, water cooled, detachable head, bore 2.73 ins., stroke 4 ins. = 1,535 c.c., R.A.C. rating 11.9 h.p.
- Twelve-Six** - 6-cylinder, water cooled, detachable head, bore 2.41 ins., stroke 3.335 ins. = 1,496 c.c., R.A.C. rating 13.956 h.p. or bore 2.579 ins., stroke 3.335 ins. = 1,711 c.c., R.A.C. rating 15.96 h.p.

**IGNITION** - - By battery and coil.

**COOLING** - - By thermo syphon and fan.

## LUBRICATION.

- Engine** - - 7 h.p. by means of a vane pump ; 10 h.p., Light 12-4 and Light 12-6 by means of a gear wheel pump.
- Chassis** - - By grease gun.

**TRANSMISSION** Single dry plate clutch. Gearbox four speeds forward, and reverse.

**RATIOS OF ENGINE TO ROAD WHEELS.** 7 h.p.—22.9, 13.8, 8.7, 5.25 to 1. 10 h.p.—21, 12.8, 8.0, 5.25 to 1. 12-4—20.8, 13.6, 8.6, 5.5 to 1. 12-6—24.6, 16.1, 10.2, 6.5 to 1.

Gear changes by lever mounted centrally. Final drive by spiral bevel mounted on ball bearings. Rear axle of three-quarter floating type.

**Brakes** - - Direct coupled four wheel brakes operated by hand or foot, and easily adjusted.

**Suspension** - All cars are fitted with shock absorbers front and rear.

**Wheels** - - Seven, Light Twelve-Four and Twelve-Six—Wire. Ten—Disc. All with Dunlop tyres.

**CHASSIS** - - Strong cross braced frame. 7 h.p. Patented special triangular. Strong commercial vehicle springs.

**THE AUSTIN MOTOR COMPANY LTD.**

LONGBRIDGE

Telephones : Priory 2101-2120.

479-483, OXFORD STREET, LONDON, W.1.

Telephone : Mayfair 7620-7637.

Telegrams : "Speedily, Northfield."

Code : Bentleys.

(Near Marble Arch).

Telegrams : "Austinettes, Telex, London."

AND AT

HOLLAND PARK HALL, HOLLAND PARK AVENUE, LONDON, W.11.

**AUSTIN  
DEPENDABLE  
DELIVERY  
VANS**